Advertise in the 2018 "Arts & Ales" Program Book

The Hyattsville CDC invites **area businesses** to place an advertisement in the Program Book for [the 11th Annual Downtown Hyattsville Arts Festival: *"Arts & Ales"*]. The event will be held on Saturday, September 22nd from 12p-6p.

Ad blocks begin at $75, on a first-come first-serve basis due by 6pm on Friday, August, 31st, 2018. **Check out the next page for some examples!**

The Program Book, now in its 6th year, is a festival must-have that 5000 visitors look forward to browsing! The Book **showcases local businesses, services, and events** alongside our exhibiting artists, artisans, performers, and event attractions.

Sizes + Pricing

Multiple ad blocks avail as space allows

Single	3" w x 2.5" h	$75
Quarter	6" w x 2.5" h	**$150**
Half	6" w x 4" h	**$200**
2/3	6" w x 5" h	**$300**
Full	6" w x 7.5" h	**$450**

What to include?

- **Discounts** & Deals
- Your **Services**
- **Sales** or Property Listings
- A special **day-of deal**
- Include a **slogan**
- Your best **photos**

Specifications:

- Send a Grayscale PDF for Print
- And Send a Color PDF for Web
- Big text, color contrasts and sans-serif fonts are easier to read

Payment + Graphics due

by **Friday, August 31st** by 6pm,
- E-mail color + grayscale ads as PDF to
Mr. Justin Fair, [jfair@hyattsvillecdc.org]
(301) 683-8267

Please Pay by

Check or money order preferred:
Hyattsville Community Development Corp.
4312 Hamilton St, Hyattsville, MD 20781
 Or online via **Paypal** at
https://hycdc.org/?p=10044
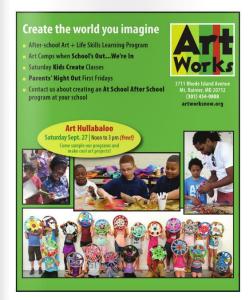
Quarter
→

2/3 Page
→

Two
1 Block Ads
→

Quarter
→

Two
1 Block Ads
→

Full-Page
→

View Examples Online at
https://issuu.com/hyattsvillecdc

View the 2017 Online
Program Book Here

View the 2016 Festival Book
View 2015 Festival Book
View 2014 Festival Book

P.s. Have you seen our Welcome Guide yet?

Questions? Call the Hyattsville CDC: (301) 683-8267
E-mail Mr. Justin Fair, jfair@hyattsvillecdc.org