

Advertise in the Program Book

The Hyattsville CDC invites **area businesses** to place an advertisement in the 2015 Hyattsville Arts Festival Program Book.

Designed to **showcase local businesses and services** alongside our exhibiting and performing artists, the Program Book will be seen by the **4,500 visitors** who will attend the event. Ad blocks begin at \$75, on a first-come first-serve basis due by 8/21/15.



Sizes + Pricing

Multiple ad blocks available

1 Ad Block	3" w x 2.5" h	\$75
Horizontal	6" w x 2.5" h	\$150
2/3 Page	6" w x 5" h	\$300
Full Page	6" w x 7.5" h	\$450

On a first-come first-serve basis

Print Edition will be Grayscale (view [2014](#))

Online Edition will be Color (view [2014](#))

What to include?

- Discounts & Deals
- Your Services
- A special day-of deal
- Include a slogan
- Reference your social media

Specifications:

- Send a Grayscale PDF for Print
- And Send a Color PDF for Web
- See next page for examples
- Remember, bigger font is easier to read!

Due no later than

Friday, August 21st by 6pm.

Please e-mail your graphic as a PDF to:

Justin Fair, jfair@hyattsvillecdc.org
(301) 683-8267

Two Payment Options Available:

Check or money order payable to *Hyattsville Community Development Corporation* 4312 Hamilton Street, Hyattsville, MD 20781

Online via Paypal:

<http://www.hycdc.org/donate>



Horizontal



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2/3 Page



Two
1 Block Ads



Help us make the Prince George's Plaza area more walkable, attractive, and vibrant!

Download or Pick Up Hyattsville's Welcome Guide for New Residents
www.hycdc.org/welcome

To learn more, please visit our website at:
www.pgplanning.org/PGPlazaTDDP.htm

Follow us @gogoplaza

The Maryland-National Capital Park and Planning Commission
Prince George's County Planning Department
181-452-2872 / 171-301-452-4566

- Hyattsville's neighborhoods
- Hyattsville's history
- Parking, transit, and safety information
- Restaurants, shops, and local events
- Local telephone numbers
- And more

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Horizontal



Two
1 Block Ads



Full-Page



Create the world you imagine

After-school Art + Life Skills Learning Program
Art Camps when School's Out...We're In
Saturday Kids Create Classes
Parents' Night Out First Fridays
Contact us about creating an At School After School program at your school

3711 Rhode Island Avenue
Mt. Rainier, MD 20712
(301) 454-0808
artworksnow.org

Art Works

Art Huilabaloo
Saturday Sept. 27 | Noon to 3 pm (free!)
Come sample our programs and make cool art projects!

