Advertise in the Program Book

The Annual downtown hyattsville arts festival

The Hyattsville CDC invites **area businesses** to place an advertisement in the 2015 Hyattsville Arts Festival Program Book.

Designed to **showcase local businesses and services** alongside our exhibiting and performing artists, the Program Book will be seen by the **4,500 visitors** who will attend the event. Ad blocks begin at $75, on a first-come first-serve basis due by 8/21/15.

Sizes + Pricing

Multiple ad blocks available

1 Ad Block	3" w x 2.5" h	**$75**
Horizontal	6" w x 2.5" h	**$150**
2/3 Page	6" w x 5" h	**$300**
Full Page	6” w x 7.5” h	**$450**

On a first-come first-serve basis

Print Edition will be Grayscale (view 2014)

Online Edition will be Color (view 2014)

What to include?

- Discounts & Deals
- Your Services
- A special day-of deal
- Include a slogan
- Reference your social media

Specifications:

- Send a Grayscale PDF for Print
- And Send a Color PDF for Web
- See next page for examples
- Remember, bigger font is easier to read!

Due no later than

Friday, August 21st by 6pm.

Please e-mail your graphic as a PDF to:
Justin Fair, jfair@hyattsvillecdc.org
(301) 683-8267

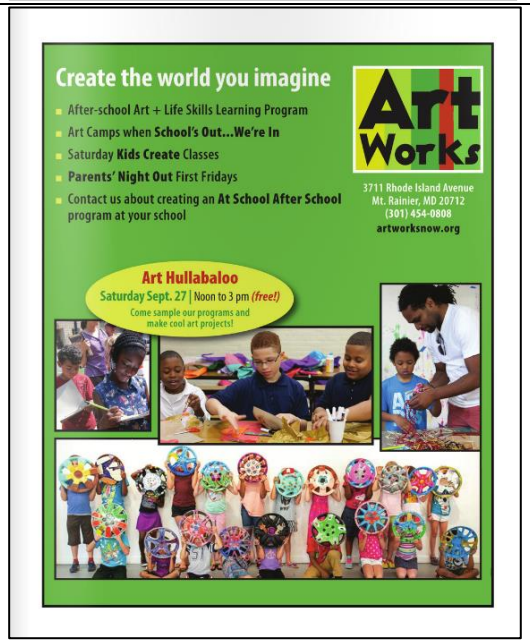
Two Payment Options Available:
Check or money order payable to *Hyattsville Community Development Corporation* 4312 Hamilton Street, Hyattsville, MD 20781

Online via Paypal:
http://www.hycdc.org/donate

Horizontal →

2/3 Page →

Full-Page →



Two **1 Block Ads** →

Horizontal →

Two **1 Block Ads** →