Advertise in the Program Book

The Hyattsville CDC invites area businesses to place an advertisement in the Program Book for "Arts & Ales" the 2016 Downtown Hyattsville Arts Festival.

The Program Book, now in its 4th year, is designed to **showcase local businesses and services** alongside our exhibiting artists, artisans, performers, and attractions. A festival staple, the Program Book will be seen by the 4,500 visitors who will attend the event. Ad blocks begin at \$75, on a first-come first-serve basis due by 6pm on Friday, August 19th, 2016.

Sizes + Pricing

Multiple ad blocks available

1 Ad Block	3" w x 2.5" h	\$75
Quarter	6" w x 2.5" h	\$150
Half	6" w x 4" h	\$200
2/3	6" w x 5" h	\$300
Full	6" w x 7.5" h	\$450

Print Edition will be Grayscale (see next page for examples)

On a first-come first-serve basis

Online Edition will be Color (see next page for examples)

What to include?

- Discounts & Deals
- **Your Services**
- A special day-of deal
- Include a slogan
- Reference your social media

Due no later than

Friday, August 19th by 6pm.

Please e-mail your graphic as a PDF to: Justin Fair, jfair@hyattsvillecdc.org

(301) 683-8267

Specifications:

- Send a Grayscale PDF for Print
- And Send a Color PDF for Web
- See next page for examples
- Remember, bigger font is easier to read!

Please Pay by:

Check or money order payable to

Hyattsville Community Development Corporation 4312 Hamilton Street, Hyattsville, MD 20781



2/3 Page →





Quarter →

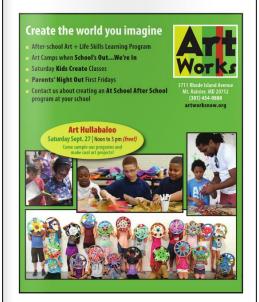
Two

1 Block Ads

→



Full-Page →



<u>2015 Web</u>

<u>2014 Web</u>

2014 Grayscale