

# Advertise in the Program Book

The Hyattsville CDC invites **area businesses** to place an advertisement in the Program Book for “Arts & Ales” the 2016 Downtown Hyattsville Arts Festival.

The Program Book, now in its 4<sup>th</sup> year, is designed to **showcase local businesses and services** alongside our exhibiting artists, artisans, performers, and attractions. A festival staple, the Program Book will be seen by the **4,500 visitors** who will attend the event. Ad blocks begin at \$75, on a first-come first-serve basis due by 6pm on Friday, August 19<sup>th</sup>, 2016.

## Sizes + Pricing

Multiple ad blocks available

<b>1 Ad Block</b>	3" w x 2.5" h	<b>\$75</b>
<b>Quarter</b>	6" w x 2.5" h	<b>\$150</b>
<b>Half</b>	6" w x 4" h	<b>\$200</b>
<b>2/3</b>	6" w x 5" h	<b>\$300</b>
<b>Full</b>	6" w x 7.5" h	<b>\$450</b>

On a first-come first-serve basis

Print Edition will be Grayscale (see next page for examples)

Online Edition will be Color (see next page for examples)

## What to include?

- Discounts & Deals
- Your Services
- A special day-of deal
- Include a slogan
- Reference your social media

## Specifications:

- Send a Grayscale PDF for Print
- And Send a Color PDF for Web
- See next page for examples
- Remember, bigger font is easier to read!

## Due no later than

**Friday, August 19<sup>th</sup>** by 6pm.

**Please e-mail your graphic as a PDF to:**

Justin Fair, [jfair@hyattsvillecdc.org](mailto:jfair@hyattsvillecdc.org)

(301) 683-8267

**Please Pay by:**

Check or money order payable to

*Hyattsville Community Development Corporation*

4312 Hamilton Street, Hyattsville, MD 20781

Quarter  
→

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2/3 Page  
→

Full-  
Page  
→



Create the world you imagine

- After-school Art + Life Skills Learning Program
- Art Camps when School's Out...We're In
- Saturday Kids Create Classes
- Parents' Night Out First Fridays
- Contact us about creating an At School After School program at your school

3711 Rhode Island Avenue  
Mt. Rainier, MD 20712  
(301) 454-0808  
artworksnow.org

**Art Works**

**Art Hullabaloo**  
Saturday Sept. 27 | Noon to 3 pm (free!)  
Come sample our programs and make cool art projects!

Two  
1 Block Ads  
→

Quarter  
→

Two  
1 Block Ads  
→

Help us make the Prince George's Plaza area more walkable, attractive, and vibrant!

Download or Pick Up Hyattsville's Welcome Guide for New Residents  
www.hycdc.org/welcome

To learn more, please visit our website at:  
www.pgplanning.org/PGPlazaTDDP.htm

Follow us @gppplaza

The Maryland-National Capital Park and Planning Commission  
Prince George's County Planning Department  
301-452-2671 171-301-452-4566

Hyattsville's neighborhoods  
Hyattsville's history  
Parking, transit, and safety information  
Restaurants, shops, and local events  
Local telephone numbers  
And more

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[2015 Web](#)

[2014 Web](#)

[2014 Grayscale](#)