

# 3<sup>rd</sup> Annual Downtown Hyattsville Arts Festival

Saturday, May 22, 2010

11 AM – 5 PM

4424 Longfellow St  
Hyattsville, MD 20781 (on Route 1)  
www.HyattsvilleArts.com



## SPONSORSHIP OPPORTUNITIES

### ABOUT THE FESTIVAL

Last year, over 1,000 DC-area art purveyors lined the streets of Arts District Hyattsville to see over 50 exhibiting artists and numerous live performances, accompanied by tasty local food & beer by Franklins Restaurant, Busboys & Poets, and Ben & Jerry's. It was a smashing success. Located along heavily trafficked Route 1 in EYA's burgeoning new residential and retail development, the event provides excellent visibility for exhibitors and sponsors. All exhibitors and sponsors will receive logo placement on HyattsvilleArts.com, posters, and direct mail.

### SPONSORSHIP OPPORTUNITIES

The following paid sponsorship opportunities are available:

- Entertainment Sponsor**
  - o Prominent stage graphics applied overhead 6 hours of live performances. Event organizer will work with your team to develop materials. Company mention in between acts. \$2,500
- Kids' Tent Sponsor**
  - o Provide arts & crafts activities for child attendees at the festival. Event organizer will work with your team to develop activities and obtain supplies. Company signage/logo will also be displayed. \$1,000
- Sidewalk Chalk Advertisement**
  - o Cover the sidewalks along Route 1 in Arts District Hyattsville with custom sidewalk chalk graphics. Advertise your business, logo, URL, or service. \$750

### EXHIBITOR OPPORTUNITIES

Set up alongside over 50 local artisans in your own exhibitor booth. This category is reserved for for-profit companies wishing to receive exposure to over 1,000 event attendees. (Artists: please do not use this form).

Exhibitor will receive a 10'x10' tent cover, 8' table, cloth and two chairs, alongside artists.

\$450 per booth

#### For-Profit Exhibitor Application

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Type of Business: \_\_\_\_\_

Address: \_\_\_\_\_

City, ST, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Sponsorships (not exhibit booths) are tax deductible contributions through Hyattsville CDC.

Contact Jennifer Hebert at 301-634-8667 or email [jenniferh@eya.com](mailto:jenniferh@eya.com). (fax: 301-634-8767)

